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"NO SAFE SPACE"



LIVING IN A SERIOUS SOCIETY – THE LIMITLESS SUPERPOWER OF HUMOUR

Context

History is littered with those who didn't have a sense of humour.

"If it bleeds it leads," is the well-known adage of the media industry. The dead are newsworthy, and we want to talk about them. And that is seldom funny.

We seldom engage in "Good news" and whether it is acknowledged or not, many in the industry look down on positivity as being less "serious" than the tales of those who suffer.

And yet, we are drawn to humour. We are attracted to those who make us smile and to those who help us to see the absurdity of life.

Extremists have no sense of humour. The far left and far right take themselves seriously – because their cause, in their view, is nothing to laugh about.

But humour also allows us to hold the mirror closer. And to examine our experience, our beliefs and our behaviour more honestly.

This skill is invaluable for any organisation, for any company and any individual. An understanding of how humour works, what is appropriate and how to disarm even the most difficult customer is one worth gaining.

Who is Howard Feldman

Howard Feldman is the author of the books; Carry On Baggage – the story of a man who thought he travelled light and Tightrope – Musings of Circus South Africa.

He is a weekly columnist on News24 where he is often the "Most read" columnist but contributes to various publications around the world.

He is the daily morning show talk host 6-9am on Chai Fm where he engages in current events, issues of the day, business, politics and socio political commentary – all in an irreverent and engaging manner. His show has been called “wicked radio” and he promises “No Safe Space.”

Howard is a lawyer by qualification but spent 15 years building and managing a physical commodities company from its inception to ultimately being the largest global chrome trader with 6 offices around the world.

His thought provoking, humorous and entertaining style, coupled with his deep insight into the human psyche places him in a unique position to engage, challenge and educate.

Course overview

Howard Feldman’s dynamic “Living in a Post Humour Society” program will engage the participants and encourage dialogue on the nature of communication and humour.. The course is intended to challenge, to create awareness and to show the value of conscious dialogue in the workplace. It provides a practical guide to evaluating a situation in order to determine a desired positive outcome.

Lesson objectives

At the conclusion of the course participants should be able to;

- Identify their own fearful behavior
- Understand the motives that drive fearful behavior
- Understanding the value of positivity and humour versus constrained impersonal behavior

The nature of the course

The subject matter is critical to any organization and although fun and lighthearted, is one with gravitas. The best results are achieved when participants enjoy the session and engage openly. The course is intended to be fun and interactive but not deviate from the serious topic that needs to be addressed. The course material consists of:

- pop culture references.
- economic studies.
- behavioral psychological studies as well as
- personal stories.

This creates a focused, engaging and enjoyable learning environment.

Who Should Attend

The course targets multiple levels within an organisation. The best suited participants are those who are able to engage in the subject matter of the course. Past participants have included employees who represent the organisation outside the company as well as those who set the parameters for the ethos of the company.

The details

- Length 1 hour depending on engagement
- Requirements:
 - o Projector
 - o HDMI Port
 - o Space to engage audience

Contact details

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