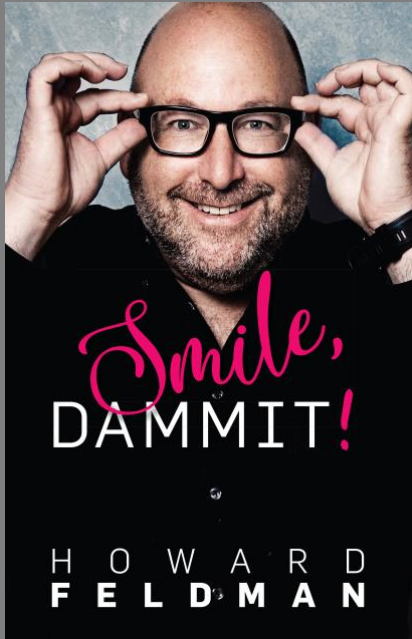


ADVANCE INFORMATION SHEET

Smile, Dammit!



By Howard Feldman

One of Media 24's top bloggers

Launch March 2019

978-0-6399278-3-1 paperback

978-0-6399278-4-8 e-book

Format: 160 page softcover book

Size: 210 x 135mm

Price: R200

About the book

'This is a book about optimism and hope. It is about spring and new beginnings, and about endings that are happy - even if sometimes, along the way, the journey is not. It is about learning the critical skill of holding a mirror up close and loving what you see - and changing that which you don't.'

This book is about harnessing the immense super-power of positivity.

'Howard's contributions to News24 Voices regularly feature among the most popular.' Peet van Aardt, Media 24

About Howard Feldman:

Howard Feldman experience is global and extensive, spanning more than 20 years of working as a business strategist, corporate trainer, keynote speaker, published author of two successful books - Carry-on Baggage and Tightrope... Musings of Circus South Africa, social and political commentator, morning drive show host and philanthropist.

Armed with business and academic knowledge as well as a brave and unflinching sense of humour, Howard uses his personal experience to educate and entertain. **Smile, Dammit!** adds to this repertoire.

Marketing and publicity

- Extensive corporate, launch and book signing schedule in Johannesburg and Cape Town beginning March 2019, and beyond.
- Extensive publicity and pre-publicity campaign in the press - print, radio, web and all social media.
- Approach and presence at all book festivals and fairs nationally